



"Building Creativity in Our Community"

Core values

Kaitiakitanga

We Care

- For and about the arts
- About the Waikato Region
- we use every \$ we receive wisely

We lead & Guide

Manaakitanga

Support

- we support others to achieve their goals and develop their creativity

Respect

- for people and ideas
- We do what we say we are going to do

Connect

- We create connections between people, ideas, places and information

Excellence

Improve

- We continually seek to learn and improve

Act

- We do
- We are proactive and not reactive
- We are ethical

Impact

- We make a measurable difference

Creativity

Embrace

- we invite and embrace new ideas

Inspire

- we inspire others

Celebrate

- We celebrate achievements and acknowledge successes